

## EXPERIENCE



**Demium Startups**  
Project & Area Manager  
2017

- Launched Demium Startup's Barcelona office
- Evaluated, selected and developed +20 entrepreneurs
- Launched +5 startups. Advised on strategy, management & biz dev
- **Visiting professor** at INEDE Business School (Master in Digital Business)



**Branch Metrics**  
International Expansion Marketer  
2016 - 2017

- Advocate marketing and brand ambassadors recruitment
- International brand building and awareness marketing
- International business scalability strategy for India, Russia, UK & Brazil



**Start Fund**  
Marketer  
2016

- Website rebranding using HTML5, CSS3 and JavaScript
- Pitch competition event management, branding and promotion
- 8 neighborhoods across the US



**Branch Metrics**  
Mobile Growth Ambassador  
2016

- Local representative in Madrid, Spain
- Brand ambassador in the local mobile tech community
- Meetups organizer and speaker



**Pangea**  
Digital Marketing Expert  
2015 - 2016

- Digital marketing strategy
- National event management and promotion
- Content creation and copy writing



**Books Up Association**  
Coordinator  
2013 - present

- Co-founder and local coordinator
- Event organization
- Education and non-profit initiatives evangelist

## EDUCATION

Bachelor Business Administration	IE University ( <i>Drop out</i> )	2015
Big Data Seminar	IE University	2016
HTML5+CSS3	Codecademy	2015
International Baccalaureate	Hamelin-Laie Int. School	2013-2015

## VOLUNTEERING WORK

South Summit	Market Place	2015
TEDxBarcelonaWomen	Registration	2015
Residencia Front Blau	Entertainment	2014
Red Cross (Maresme)	Food Bank	2013-2014

## RECOGNITIONS

Business Plan Challenge (finalist)	IE University	2016
Honorary Mention in Visual Arts	Hamelin-Laie Int. School	2015
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Poetry contest (selected + published)	Letras con Arte	2014
Honorary Mention as the Most Outstanding Student	Hamelin-Laie Int. School	2013
Honorary Mention in Mathematics	Hamelin-Laie Int. School	2013

and +10 amateur literature awards

## LANGUAGES

**Spanish:** Native  
**English:** Full professional proficiency

**Catalan:** Native  
**French:** Basic

**Chinese:** Native  
**German:** Basic