

# Rou Monica Zeng

## Curriculum Vitae

**Birthday:** Madrid, March 3rd 1997  
**Nationality:** Chinese  
**Work:** Permanent Residence (Spain)

## Contact

[roumoniczeng@gmail.com](mailto:roumoniczeng@gmail.com)  
[moniczeng.com](http://moniczeng.com)

## EXPERIENCE

<b>human.sh</b> Founder & Consultant	2017-present Madrid
<b>Demium Startup</b> Area & Project Manager	2017 Barcelona
<b>INEDE Business School</b> Visiting Professor	2017 Valencia
<b>Branch Metrics</b> Int. Expansion Marketing	2016-2017 California
<b>Start Fund</b> Marketing Assistant	2016 California
<b>Branch Metrics</b> Ambassador	2016 Madrid
<b>Pangea Platform</b> Marketing Lead	2015-2016 Madrid

## VOLUNTEERING WORK

<b>Books Up</b> Co-founder & Coordinator	2013-2017 Global
<b>South Summit</b> Volunteer	2015 Madrid
<b>TEDxBarcelonaWomen</b> Volunteer	2015 Barcelona
<b>Red Cross</b> Volunteer	2013-2014 Barcelona

## LANGUAGES

<b>Spanish</b>	<i>native</i>	■■■■■■■■■
<b>English</b>	<i>proficient</i>	■■■■■■■■■
<b>Catalan</b>	<i>native</i>	■■■■■■■■■
<b>Chinese</b>	<i>native</i>	■■■■■■■■■
<b>French</b>	<i>basic</i>	■■■■■■■■■
<b>German</b>	<i>beginner</i>	■■■■■■■■■

## EXPERTISE

<b>Executive Coaching</b>	■■■■■■■■■
<b>Management</b>	■■■■■■■■■
<b>Business Strategy</b>	■■■■■■■■■
<b>Human Resources</b>	■■■■■■■■■
<b>Web Development</b>	■■■■■■■■■

## EDUCATION

<b>Bachelor Business Administration</b> IE University ( <i>drop out</i> )	2015-2019
<b>Big Data Seminar</b> IE University	2016
<b>Web Development I</b> Codecademy	2015
<b>International Baccalaureate</b> Hamelin-Laie Int. School	2013-2015

## RECOGNITIONS

<b>Business Plan Challenge Semi-finals</b> IE University	2016
<b>Honorary Mention in Visual Arts</b> Hamelin-Laie Int. School	2014, 2015
<b>Poetry Contest Semi-finals</b> Letras con Arte	2014
<b>English First Certificate</b> Cambridge	2013
<b>DEL F A2</b> Lycée Français	2013
<b>Honorary Mention Most Outstanding student</b> Hamelin-Laie Int. School	2013
<b>Honorary Mention in Mathematics</b> Hamelin-Laie Int. School	2013